



# Built By Us | Career Design Canvas

Name:

Date:

<b>Where are you now?</b> <i>How would you describe your career currently? How satisfied are you with your current situation?</i>		<b>Where do you want to be?</b> <i>What does an ideal future look like for you? This could be in 1, 3 or 5 years time or your ideal situation</i>		
<b>References</b> <i>Who would be willing to support any applications? This could be a teacher, mentor, previous employer</i>	<b>USP</b> <i>Where are your passions? What values and interests that you could bring to your ideal role?</i>	<b>Experience &amp; Skills</b> <i>What experience can you bring from education, work or volunteering?</i>	<b>Your network</b> <i>Connections are an important resource. Who in your network could support you? Include family, friends etc.</i>	<b>Potential Opportunities</b> <i>List potential businesses &amp; organisations that you admire or would like to work for.</i>
	<b>Awards</b> <i>How might you demonstrate your skills? Add any qualifications and awards here.</i>		<b>Sharing your skills</b> <i>What channels or platforms could you use to communicate with potential employers?</i>	
<b>Areas for development</b> <i>Which are the areas that you need to improve on, for example networking, software or communication skills.</i>		<b>How might you address your development areas?</b> <i>Traditional education routes are one way to address development areas but there are others. What most appeals to you? Accredited courses, coaching, mentoring, short courses, training, volunteering etc</i>		

The Career Design Canvas is adapted from The Business Model Canvas (businessmodelgeneration.com) and is licensed under the Creative Commons License for more information visit <https://www.builtbyus.org.uk/resources>